

Corporate Credit Rating

A Product Offering from Ratings Services

What's the Value of a Corporate Credit Rating?

Do you know the value of a Standard & Poor's Corporate Credit Rating? It's a tool that gives you access to the capital markets and credibility with everyone you do business with—your clients, your suppliers, your joint-venture partners, your brokers—even your landlord.

A Private or Public Measure of Your Company's Overall Credit Quality

The Corporate Credit Rating is an opinion of a company's overall creditworthiness. If you choose to make the Corporate Credit Rating public, we will announce it by issuing a press release. If you choose to keep the Corporate Credit Rating private or restrict its distribution, we will maintain confidentiality or work with you to release it on a limited basis.

A Few Situations When a Corporate Credit Rating Could Make a Difference

- You want to increase access to new markets;
- You need to establish or improve terms with suppliers and counterparties;
- You would like to demonstrate your credit strength to your new landlord in order to reduce lease costs;
- You would like to give your developer a credible indication of your creditworthiness in place of a performance bond;
- You are looking for a joint-venture partner;
- You are considering some strategic alternatives, and need a reliable benchmark to anticipate your cost of capital;
- You would like to enhance your corporate transparency;
- You would like to understand more about your company's credit strengths and weaknesses; and
- You are a private company that does not want to disclose financial information to outside parties, but you still want to know how your credit compares with public companies.

A Rating Scale Recognized and Respected Worldwide

For more than 80 years, the name Standard & Poor's has been synonymous with the independent evaluation of credit quality. Ratings are our business.

Standard & Poor's Ratings Services uses the same rating scale for Corporate Credit Ratings as it does for financial obligations. Our rating scale is so widely known that your Corporate Credit Rating can be an immediate indication of how your company's rating measures up to ratings of firms all over the world. Even if your company is not ready to issue debt in the public markets, your company can still leverage the benefits of a Standard & Poor's credit rating.

To learn more about how you can benefit from a Standard & Poor's Corporate Credit Rating, please contact:

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