

Standard Privacy Notice template

WHAT PERSONALLY IDENTIFIABLE INFORMATION (“PII”) DOES S&P Maalot COLLECT ABOUT YOU?

Contact information that you are voluntarily providing to us: such as your name, title and organization, address, telephone number, fax number, e-mail address.

We or our third party services providers also track your use of our Web site at www.maalot.co.il through the use of cookies and other tracking mechanisms. A cookie is a text-only string of information that a Web site transfers to the cookie file of the browser on your computer’s hard disk so that the Web site can remember you and your preferences. “Session” cookies are erased from memory when your browser closes. “Persistent” cookies help identify you and your preferences upon your return to the Web site.

You must change your browser’s preferences to disable or delete cookies.

Note that disabling cookies for some services may affect the ability to use that service. Security information is specific to each browser and operating system. Please check with your browser’s specific company for more information. For example, to change your browser’s preference in Internet Explorer, go to Tools > Internet Options > Privacy. The setting has to be set to Block All Cookies.

WHY DOES S&P Maalot COLLECT THIS INFORMATION?

To maintain your account and respond to your inquiries.

Upon your request, to provide you with information about services and products that we believe may be of interest to you offered by S&P Maalot .

HOW DOES S&P Maalot SHARE YOUR PII?

- With our vendors to perform services on our behalf;
- With CUSIP Global Services;
- In conjunction with a sale or similar transfer of a business;
- When legally compelled or for other legal purposes;
- With other parts of Standard & Poor’s whose services and products might be of interest to you; and
- With other parts of McGraw-Hill whose services and products might be of interest to you.

SHARING YOUR PII FOR MARKETING PURPOSES:

Indicate your preferences below or visit us online at **www.maalot.co.il** or write to us at: **sandp_Maalot@standardandpoors.com** with the following instructions:

I want to be contacted by S&P Maalot via these methods for marketing purposes:

Mail _____
Telephone _____
Fax _____
E-mail _____

_____I want to be contacted by other parts of McGraw-Hill for marketing purposes.

_____I want my information to be shared with companies outside of McGraw-Hill.

We have established safeguards and use reasonable security measures to protect your PII from unauthorized access and use. Your PII is stored in a secure location in the Israel and access is limited to authorized persons.

To review and confirm the accuracy of your PII, or to contact us with concerns or questions, please write to: **sandp_Maalot@standardandpoors.com** or Privacy Official to Privacy Official, Standard & Poor's Maalot, 12 Abba Hillel Silver Street, Ramat Gan,.

[Click here](#) for more information about The McGraw-Hill Companies Customer Privacy Policy.

Last updated: **February 2011** Future revisions to this Privacy Notice will be posted at this location.